

# Mental Health and Smoking Cessation

*Steven A. Schroeder, M.D., Director  
Smoking Cessation Leadership Center  
Lansdowne Summit  
March 22, 2007*

# The Smoking Cessation Leadership Center

- Began in 2003 as a Robert Wood Johnson National Program Office with a \$10-million, five-year grant
- Aimed at helping clinicians do a better job intervening with tobacco users
- Additional funding from VA, American Legacy Foundation
- New foray into behavioral health arena, from Legacy grant

# SCLC's Aim

- We want more people who want to quit smoking to get the help and support they need to succeed
- Access to cessation tools and resources needs to be widened for all groups
- Health care providers have a special role, as the many partners we have already enlisted will attest
- Examples: dental hygienists, nurses, physicians, respiratory therapists, physician assistants, pharmacists

# A Quick Illustration

- American Dental Hygienists' Assn. chose 14 members for a 2003 summit with SCLC
- Vowed to go from 25 to 50 percent of their profession intervening with smokers
- Began nationwide Smoking Cessation Initiative with many different strategies focused on Ask, Advise, Refer to quitlines
- Three years later, surveyed members

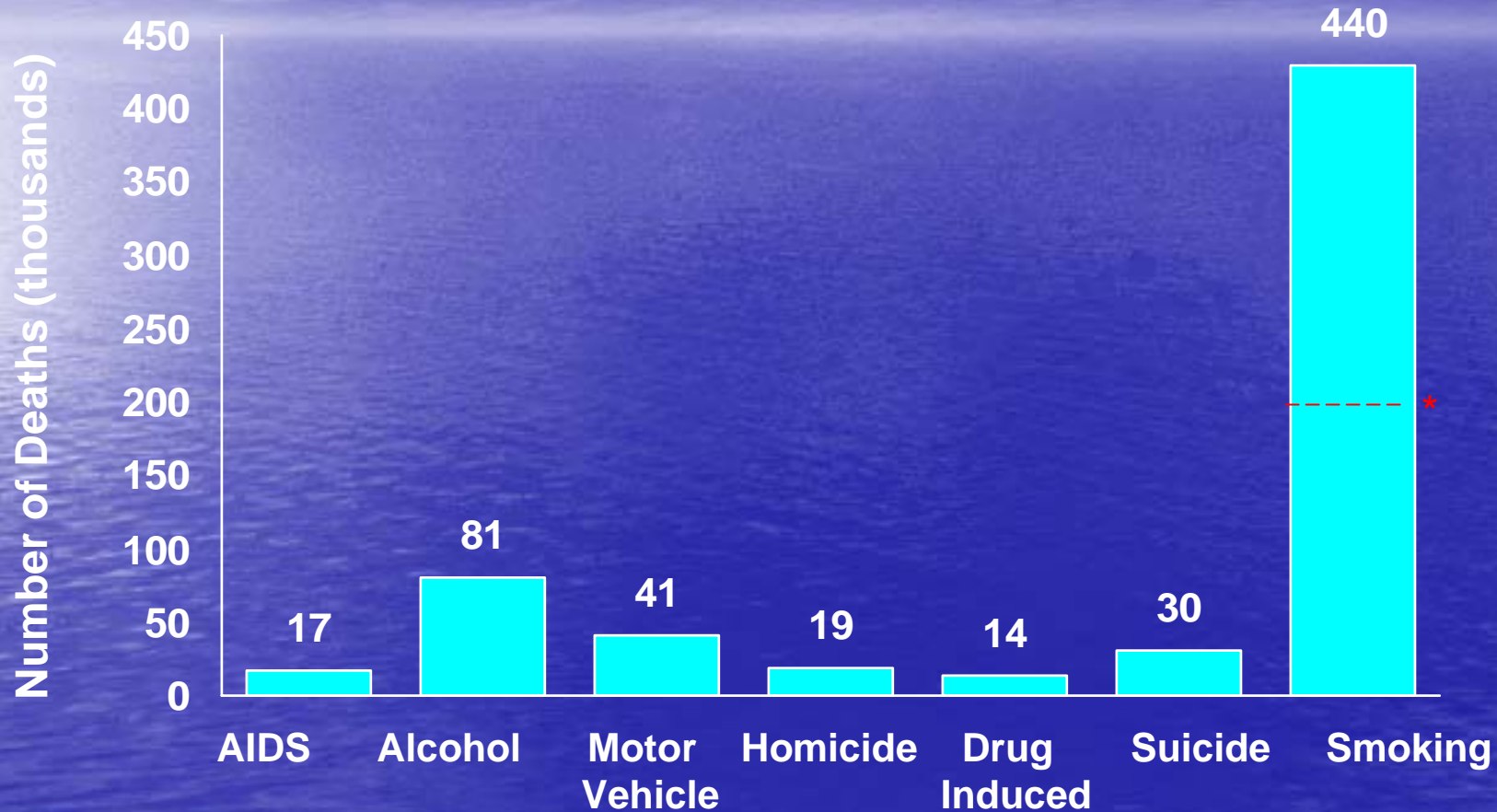
# What ADHA Found

- 56% offered treatment at either every or most visits
- 71% of respondents do focus on and intervene with “higher risk clients” – e.g., clients with tobacco-related oral findings, children and adolescents, pregnant women
- 15% had accessed the ADHA Ask-Advise-Refer website. Of those, 78% had incorporated smoking cessation information from the site into their practice

# Tobacco's Deadly Toll

- 440,000 deaths in the U.S. each year
- 4.8 million deaths world wide each year
- 10 million deaths estimated by year 2030
- 8.6 million disabled from tobacco in the U.S. alone

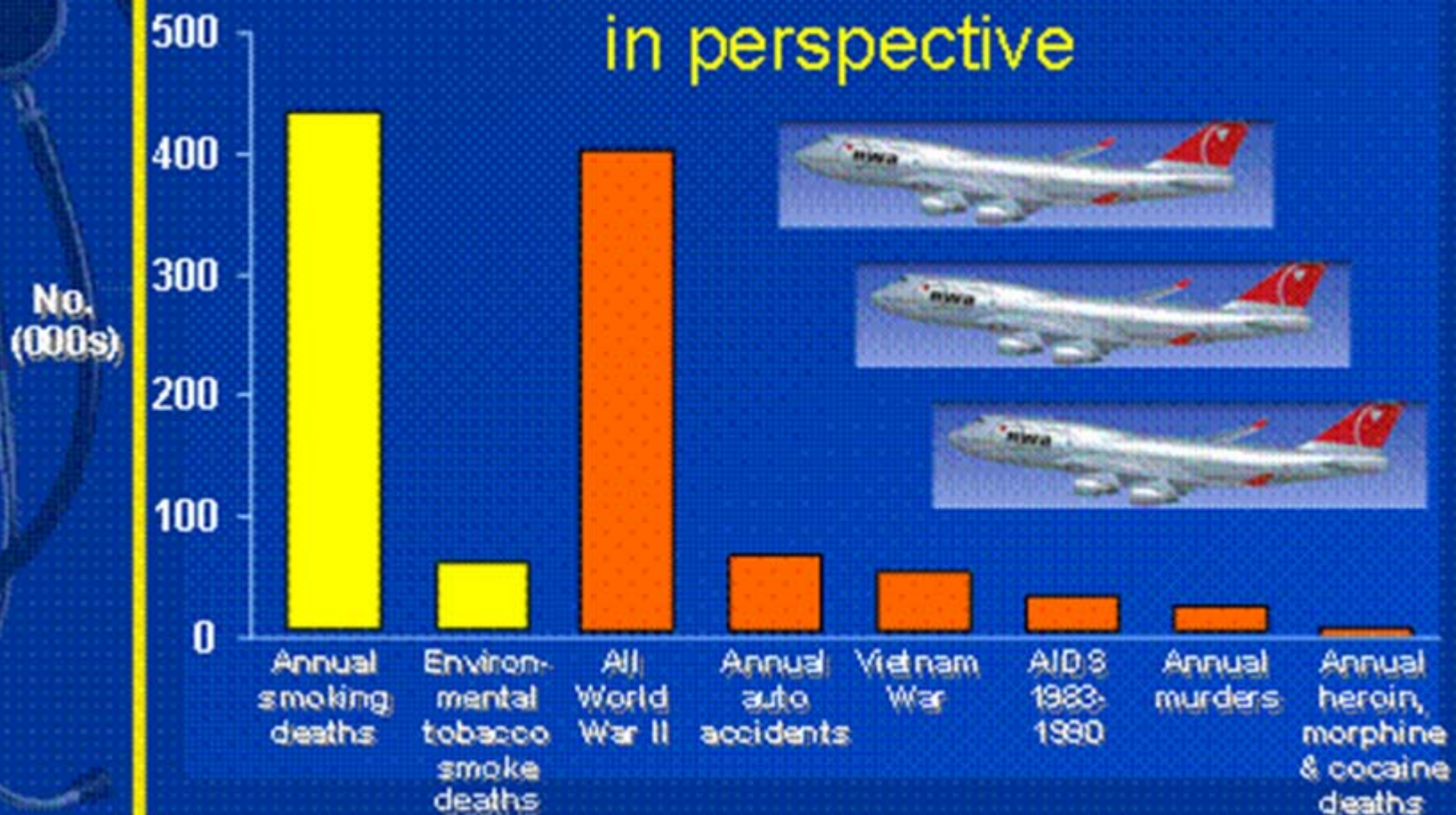
# Comparative Causes of Annual Deaths in the United States



\* Also suffer from mental illness and/or substance abuse

Source: CDC

# The cigarette death epidemic in perspective



American Academy  
of Family Physicians

Ask and Act

# Annual U.S. Deaths Attributable to Smoking, 1997–2001

Percent of all smoking-attributable deaths

Cardiovascular diseases	137,979	31%
Lung cancer	123,836	28%
Respiratory diseases	101,454	23%
Second-hand smoke	38,112	9%
Cancers other than lung	34,693	8%
Other	1,828	<1%

**TOTAL: 437,902 deaths annually**

# Health Consequences of Smoking

- Cancers
  - Lung
  - Laryngeal, pharyngeal, oral cavity, esophagus
  - Pancreatic
  - Bladder and kidney
  - Cervical and endometrial
  - Gastric
  - Acute myeloid leukemia
- Reduce fertility in women, poor pregnancy outcomes, low birth weight babies, sudden infant death syndrome
- Cardiovascular diseases
  - Subclinical atherosclerosis
  - Coronary heart disease
  - Stroke
  - Abdominal aortic aneurysm
- Respiratory diseases
  - Acute respiratory illnesses, e.g., pneumonia
  - Chronic respiratory diseases, e.g., COPD
- Cataract
- Periodontitis

U.S. Department of Health and Human Services. *The Health Consequences of Smoking: A Report of the Surgeon General, 2004.*

# Causal associations with SHS

## ■ Developmental

- Low birthweight
- Sudden Infant Death Syndrome
- Pre-term delivery

## ■ Respiratory

- Asthma induction and exacerbation
- Eye and nasal irritation
- Bronchitis, pneumonia, otitis media in children

## ■ Carcinogenic

- Lung cancer
- Nasal sinus cancer
- Breast cancer (younger, premenopausal women)

## ■ Cardiovascular

- Heart disease mortality
- Acute and chronic coronary heart disease morbidity
- Altered vascular properties

# Compounds in Tobacco Smoke



An estimated 4,800 compounds in tobacco smoke

## Gases

- Carbon monoxide
- Hydrogen cyanide
- Ammonia
- Benzene
- Formaldehyde



## Particles

- Nicotine
- Nitrosamines
- Lead
- Cadmium
- Polonium-210

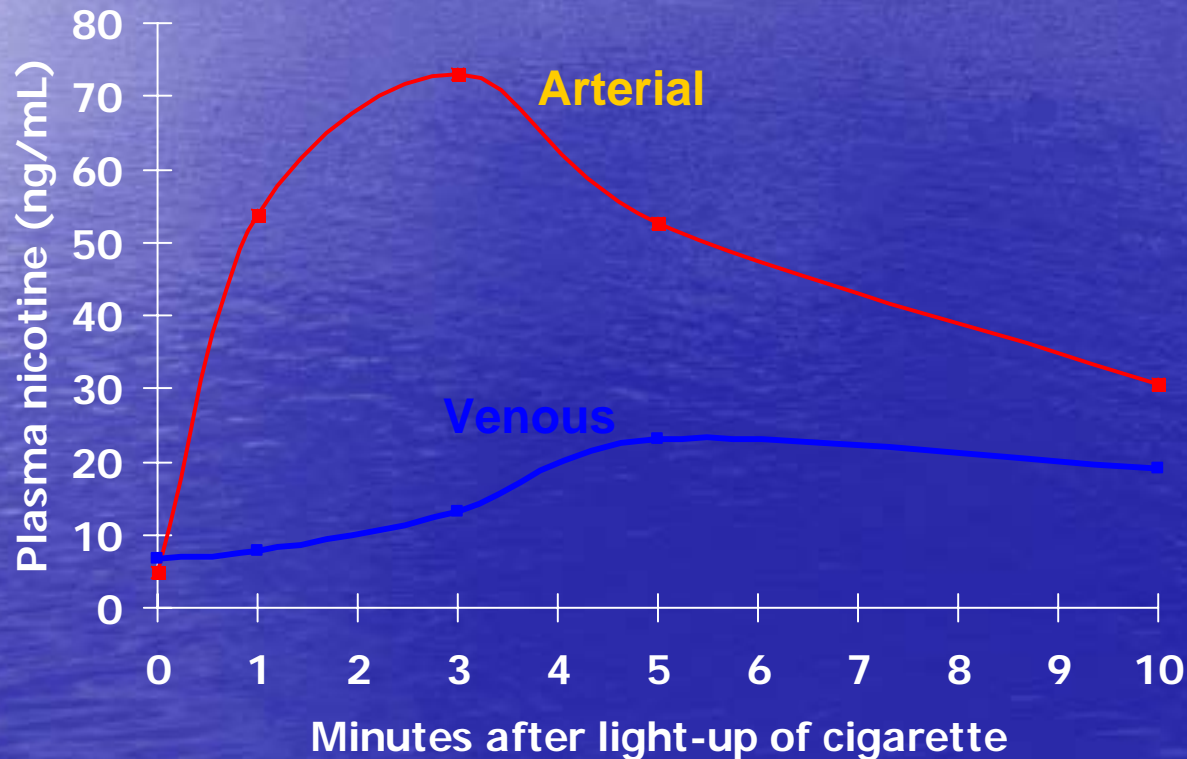
**11 proven human carcinogens**

## The Real Culprit

- It is the *smoke, tar and additives* that make people sicken and die. The *nicotine* is dangerous because it addicts people to tobacco.
- Therefore, nicotine replacement therapy is helpful, not harmful.

# Nicotine Distribution

**Nicotine reaches the brain within 11 seconds**



Henningfield et al., *Drug Alcohol Depend* 1993;33:23-29.

# Dopamine Reward Pathway

Prefrontal cortex

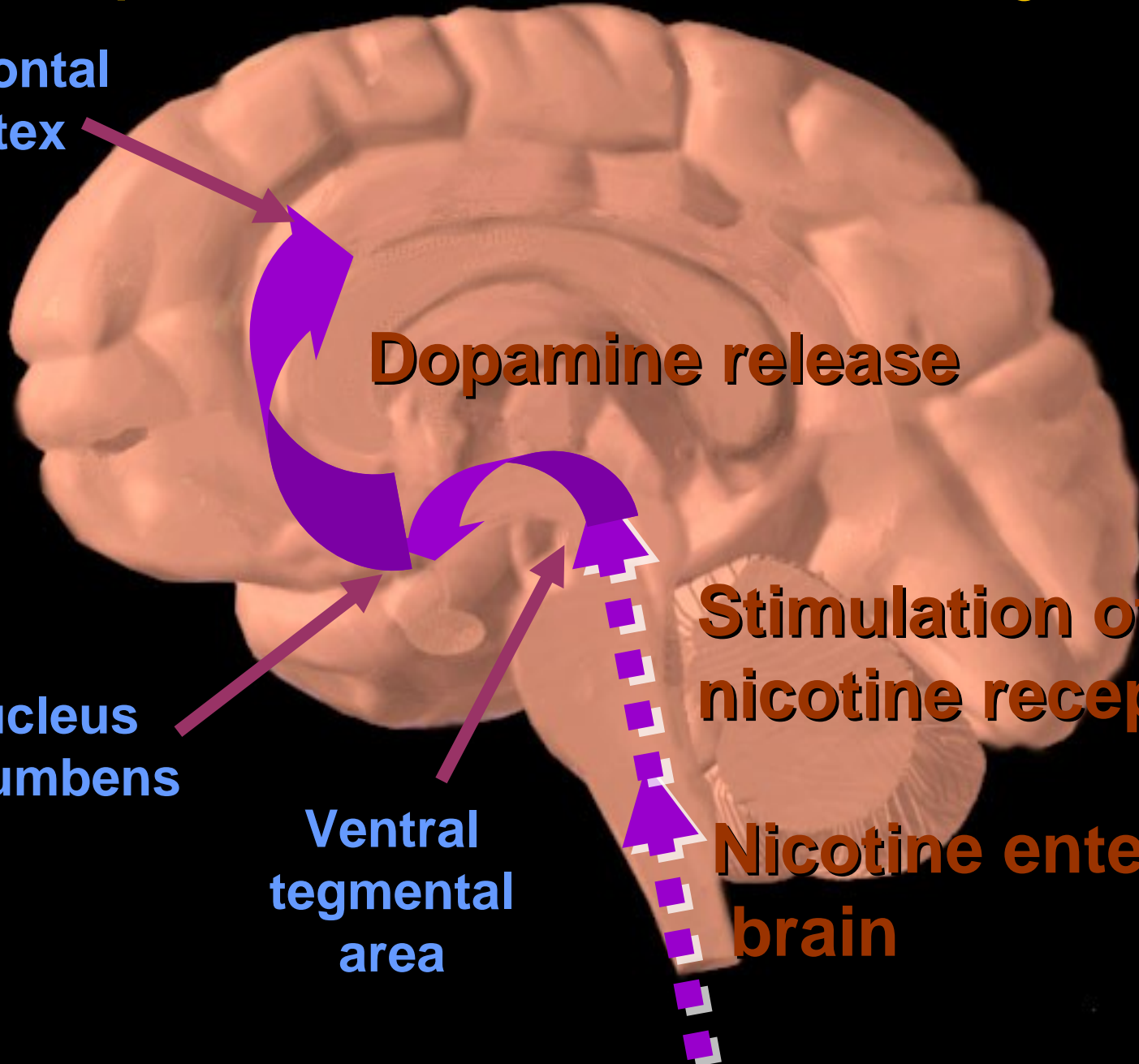
Dopamine release

Nucleus accumbens

Ventral tegmental area

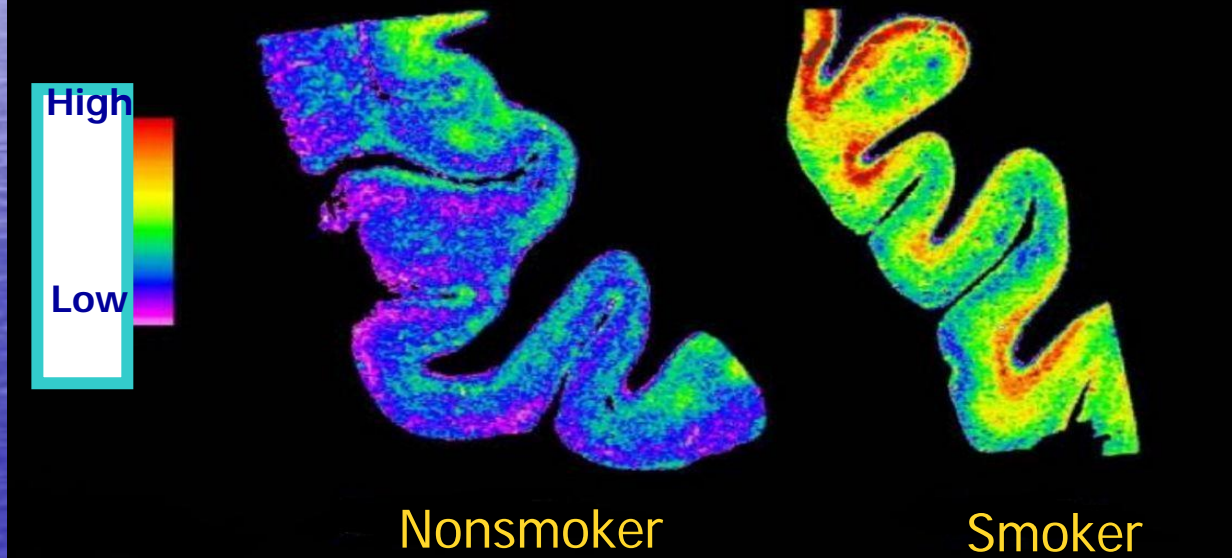
Stimulation of nicotine receptors

Nicotine enters brain



# Chronic Administration of Nicotine: Effects on the Brain

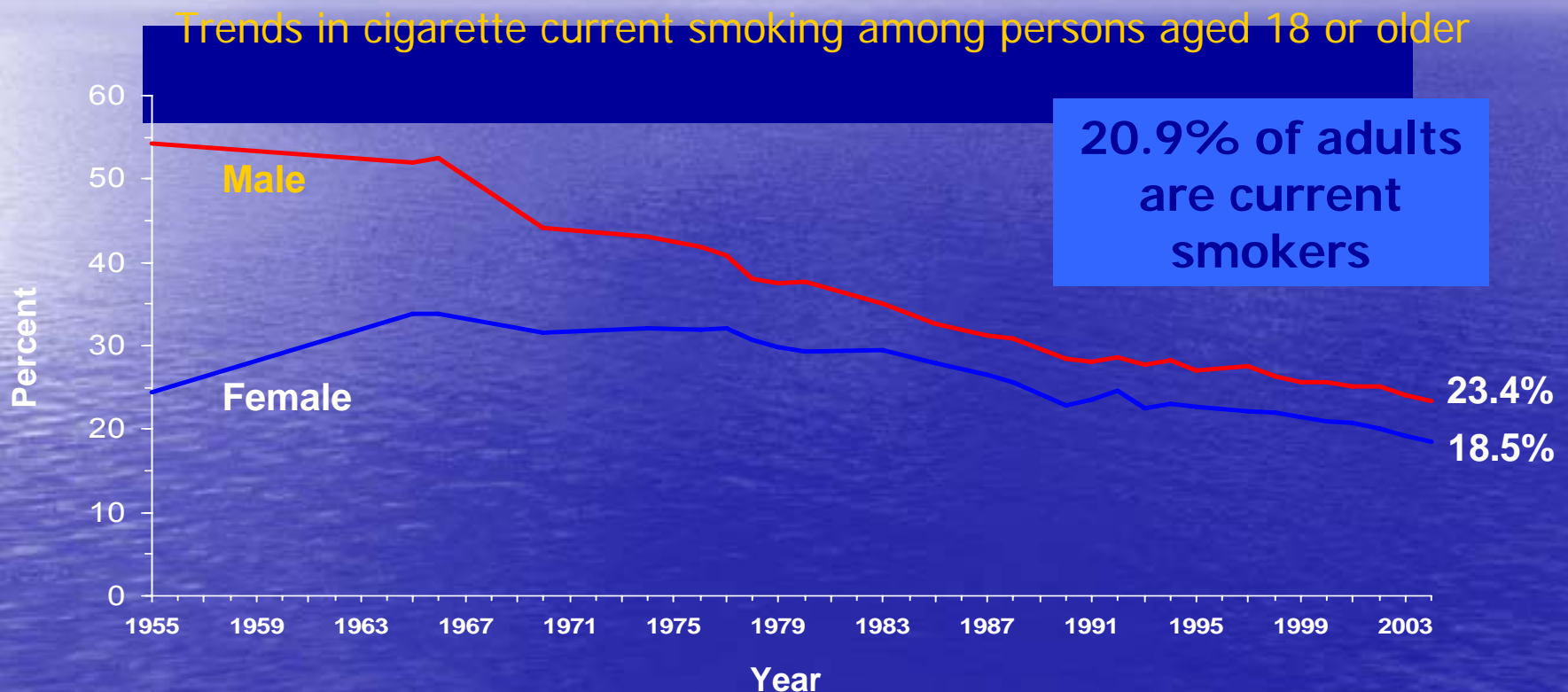
Human smokers have increased nicotine receptors in the prefrontal cortex.



*Image courtesy of George Washington University / Dr. David C. Perry*

*Perry et al. J Pharmacol Exp Ther 1999;289:1545–1552.*

# Trends in Adult Smoking, by Sex—U.S., 1955–2004



**70% want to quit**

Graph provided by the Centers for Disease Control and Prevention. 1955 Current Population Survey; 1965–2001 NHIS. Estimates since 1992 include some-day smoking.

# The good news is... most smokers want to quit

90% regret ever having started to smoke

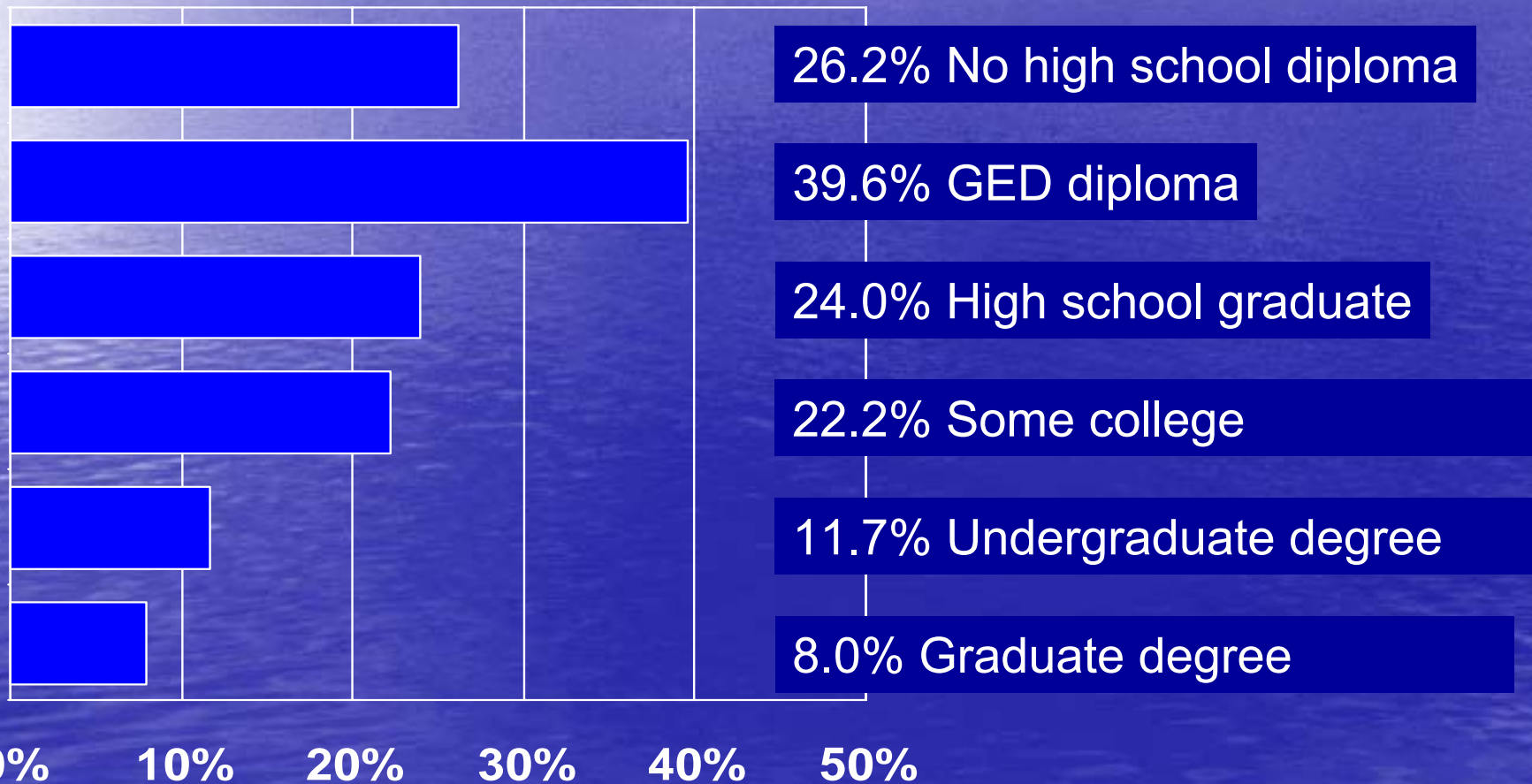
89% plan to quit; only 3% don't want to quit

89% believe health will improve if quit

84% have tried to quit in the past

About 1/3 try to quit each year...

# Prevalence of Adult Smoking, by Education—U.S., 2004



# The Extraordinary Toll\*

- People with serious mental illness die 25 years earlier than the general population
- Most attributed to smoking, obesity, substance abuse, and inadequate access to medical care

\* R. Manderscheid and C. Colton, April 2006, in *Preventing Chronic Disease*

# Smoking Prevalence Among Those with Mental Illness

- Prevalence is 75 percent for those with either addictions and/or mental illness, as opposed to 20.6 percent for the general population
- In mental health settings, about 30-35 percent of the staff smoke
- 44% of all cigarettes consumed in the United States are by persons with mental illness and/or substance abuse disorders

# Mental Disorders and Smoking (2)

- Higher prevalence (56-88%) for persons with schizophrenia
- More toxic exposure (more cigarettes, larger portion consumed)
- Smoking associated with increased insulin resistance
- Similar high prevalence in bipolar disorder

# Mental Disorders and Smoking (3)

- 41% of current smokers report having a mental health diagnosis in the last month
- 60% report a mental health diagnosis ever in their lifetime
- Among current smokers, most common current (30 days) mental health diagnoses:
  - Alcohol abuse
  - Major depressive disorder
  - Anxiety disorders: simple and social phobias
  - Substance abuse

# Mental Disorders and Smoking (4)

- Quit rates among those with current M.H. diagnosis are significantly lower than for those with no history of mental illness
- Quit rates among smokers with a history of alcohol and substance abuse and social phobias are significantly lower than for those without this history

# Mental Disorders and Smoking (5)

- Quit rates among smokers with a past history of major depression and simple phobias are similar to smokers without this history

# Why the High Smoking Rates?

- Genetic basis: factors have been identified for nicotine dependence and depression, likely contribute to schizophrenia, and may contribute to some forms of substance abuse

# More Explanations (2)

- Self-medication: to combat the unpleasant side effects of psychotropic or other medications
- Tobacco users on stable dose of antipsychotics and some antidepressants may experience adverse drug events from when withdrawing from smoking

# Targeting by the Tobacco Industry

- Industry markets selectively to subgroups, including the homeless and persons with mental illness (“downscale” customers)
- Industry cultivates mental health organizations

Stay tuned for Dr. Prochaska’s presentation later today

# Smoking Complicates Dosing of Psychotropic Medications

- Smoking can increase medication metabolism, so higher doses are needed
- When smokers quit, reductions in the metabolism of meds could result in relatively greater dose levels over time, with potential for adverse effects

# Key Factors in Treatment of Smokers with Mental Illness

- Timing– there is concern, but no clear guidelines, about when treatment should be introduced during periods of acute psychiatric stress.
- Increasing evidence that nicotine dependence treatment does not hurt recovery and may improve outcomes.

# Monitoring Psychiatric Symptoms

- Concern that tobacco withdrawal may worsen psychiatric symptoms
- Some reports in literature indicate that psychiatric symptoms can worsen during the acute stages of withdrawal
- Several reports indicate risk of major depression --among patients with any history of it-- increases during first months following cessation

# Monitoring Psychiatric Symptoms (2)

- In setting of smoking cessation, difficult to distinguish withdrawal symptoms from adverse events from other meds active in the CNS

# Behavioral Interventions

- Motivate these smokers to stop and teach basic cessation skills.
- Protocols exist for patients seen in M.H. settings. These rely on prior knowledge of smoker's diagnosis, medication, history, and training to monitor symptoms and adjust medications.

# Behavioral Interventions (2)

- Protocols for smokers with history of mental illness seeking tobacco dependence treatment outside mental health facilities and clinics should follow standard treatment guidelines
- Need to adjust these protocols to account for special circumstances

# NASHMPD Recommendations

- National Assn. of State Mental Health Program Directors represents the \$27-billion public mental health service delivery system serving 6 million persons annually
- Held a cessation summit with SCLC in early 2006
- At the winter 2006 commissioners' meeting, passed a position statement on smoking policy and treatment at state psych. hospitals
- Supported all mental health facilities going smokeless
- Pledged to work for smoking cessation programs for all mental health staff and consumers

# Key Strategies from NASMHPD Study Group

- Combat discriminatory beliefs
  - *One of the few pleasures*
  - *Hopeless to try to quit*
  - *Cessation will aggravate mental state*

# NASMHPD Strategies (2)

- Combination of behavioral and pharmacological approaches works best
- Cessation support must be tailored to the population
- More time spent by providers increases success rates

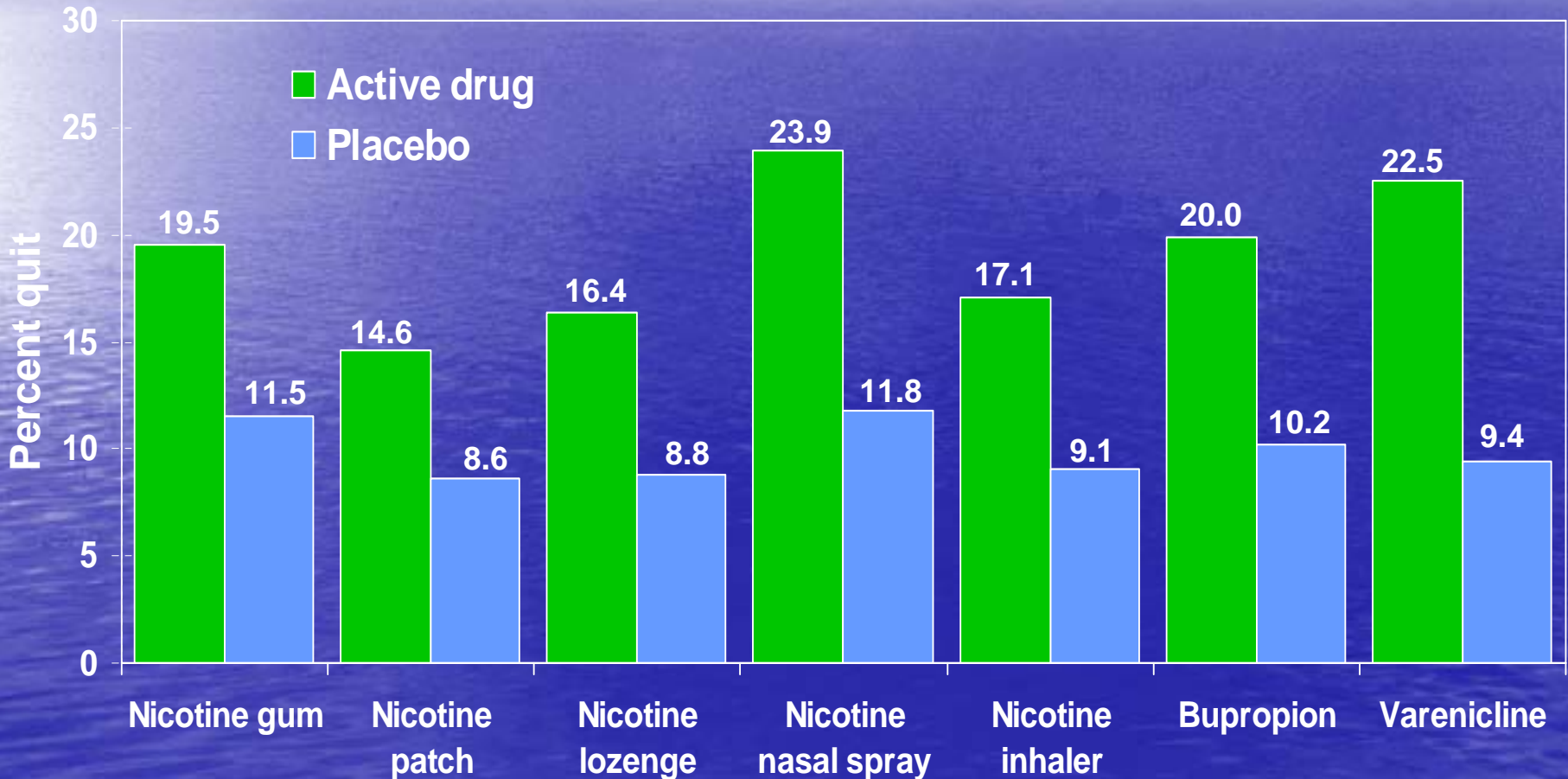
# Resistance to Cessation for People with Mental Illnesses

- Many loved ones of persons with mental illness resist helping them quit
- They feel protective and want to focus on quality, not quantity, of life
- But diseases caused by smoking can severely hamper quality as well as quantity of life
- And second-hand smoke imperils loved ones and workers

# Ways to Help Smokers Quit

- Raise prices (taxes)
- Clean indoor air
- Create counter-marketing
- Provide cessation aids (counseling and pharmacotherapy)
  - Directly by clinician in individual or group session (office or hospital)
  - Through toll-free telephone quitlines

# LONG-TERM ( $\geq 6$ month) QUIT RATES for AVAILABLE CESSATION MEDICATIONS



Data adapted from Silagy et al. (2004). *Cochrane Database Syst Rev*; Hughes et al., (2004). *Cochrane Database Syst Rev*.; Gonzales et al., (2006). *JAMA* and Jorenby et al., (2006). *JAMA*

# Reasons for Not Helping Patients Quit

1. Too busy
2. Lack of expertise
3. No financial incentive
4. Most smokers can't/won't quit
5. Stigmatizing smokers
6. Respect for privacy
7. Negative message might scare away patients
8. I smoke myself

# Strategies for Increasing Quit Rates

- Reframe expectations of success
- Help businesses to get their employees to quit
- Focus on mental health/substance abuse population
- Market quitlines better
- Develop newer drugs
- Create better systems
- Provide clinical champions

## Partnership for Prevention: Additional QALYs Saved if Current % Receiving Services Increased\*

Services (short name)	Current % Receiving Services Nationally	Additional QALYs saved if Current % Receiving Services increased to 90%
Tobacco Use Screening and Brief Intervention	35%	1,300,000
Colorectal Cancer Screening	35%	310,000
Influenza Vaccine—Adults	35% among adults 50-64 yrs 65% among adults 65+ yrs	110,000
Breast Cancer Screening	68%	91,000
Cervical Cancer Screening	79%	29,000
Pneumococcal Vaccine—Adults	56%	16,000
Cholesterol Screening	87%	12,000

\*Priorities for America's Health: Capitalizing on Life-Saving Cost-Effective Preventive Services

# Power of Intervention

- $\frac{1}{3}$  to  $\frac{1}{2}$  of the 44.5 million smokers will die from the habit. Of the 31 million who want to quit, 10 to 15.5 million will die from smoking.
- Increasing the 2.5% cessation rate to 10% would save 1.2 million additional lives.
- If cessation rates rose to 15%, 1.9 million additional lives would be saved.
- No other health intervention could make such a difference!