

ADULT TOBACCO USE IN KANSAS

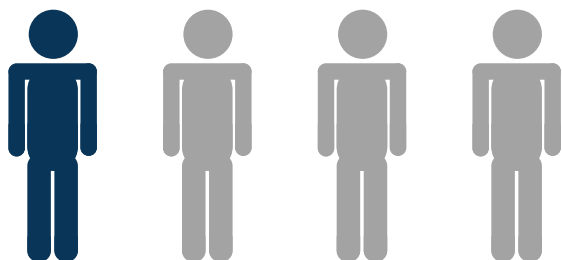
Updated 2020

Each year 4,400 Kansas adults die of causes related to their own smoking. Health care costs in Kansas directly caused by smoking total \$1.12 billion annually, and smoking costs Kansas Medicaid \$237.4 million annually.¹

Tobacco use remains the leading preventable cause of death in Kansas. Nationwide, smoking kills more people than illegal drugs, alcohol, car crashes, murders, suicides, and AIDS combined. Thousands more people die from other tobacco-related causes such as smokeless tobacco use and fires caused by smoking.¹

The Kansas Tobacco Use Prevention Program provides resources and assistance to state and local partners for development, enhancement, and evaluation of state and local initiatives to prevent death and disease from tobacco use and secondhand smoke exposure.

Tobacco Use

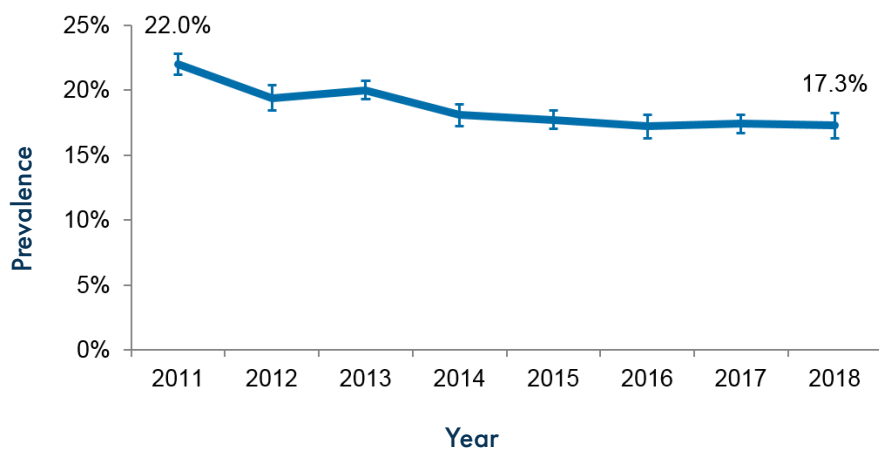


Nearly one in four (23.6%) Kansas adults use at least one of the following tobacco products:

- conventional cigarettes
- e-cigarettes
- smokeless tobacco

That equals about 520,508 Kansas adults.

Conventional Cigarette Use



Current cigarette smoking has **significantly decreased** since 2011. However, **17.3% of Kansas adults still smoke cigarettes**. That equals nearly **381,559 smokers**—which shows that smoking is **still an issue** in Kansas.

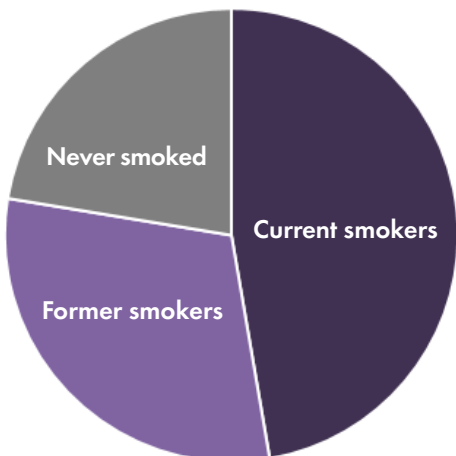
Electronic Cigarette Use

E-cigarette use is an emerging issue nationally and in Kansas. Most e-cigarettes contain nicotine, which has known adverse health effects. In addition, e-cigarette aerosol can contain harmful substances and cancer-causing chemicals.⁴ The long-term health effects of e-cigarette use are still being researched.

- More than **one in four (26.7%)** Kansas adults have ever used e-cigarettes.
- **5.5%** of Kansas adults currently use e-cigarettes. That equals approximately **121,305** e-cigarette users.

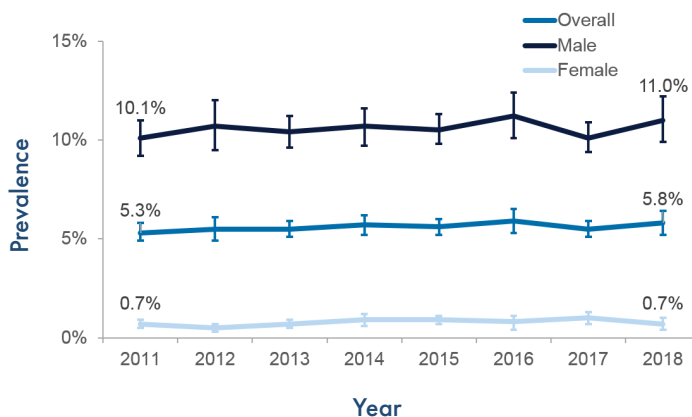
Dual Use of Conventional and E-Cigarettes

Of concern is that **nearly half** of Kansas adults who currently use e-cigarettes also currently smoke conventional cigarettes. In addition to current smokers, both **former smokers** and **never smokers** are also using e-cigarettes.



47.3% of current e-cigarette users are current cigarette users
30.3% are former smokers
22.4% have never smoked cigarettes

Smokeless Tobacco Use



The overall prevalence of smokeless tobacco use in Kansas is **5.8%**, or nearly **127,922** adults. **Significantly more adult males** (11.0%), use smokeless tobacco than adult females (0.7%).

We Can Help!

The Kansas Tobacco Quitline is a **free service available 24/7** to help smokers quit. The Quitline offers counseling and resources for smokers and their families to help them quit using tobacco products.

For free help, Call **1-800-QUIT-NOW (784-8669)** or visit **KSQuit.org**.



www.kdheks.gov/tobacco

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Sources:
 1 Campaign for Tobacco-Free Kids. The Toll of Tobacco in Kansas. Washington, DC: Campaign for Tobacco-Free Kids, 2019.
 2 2011-2018 Kansas BRFSS, Bureau of Health Promotion, KDHE
 3 U.S. Census Bureau, Population Division, Annual Estimates of the Resident Population: 2018
 4 Centers for Disease Control and Prevention. Electronic Cigarettes: What's the Bottom Line? https://www.cdc.gov/tobacco/basic_information/e-cigarettes/pdfs/Electronic-Cigarettes-Infographic-p.pdf