
Smoking Cessation
Leadership Center



University of California
San Francisco

One-Hour Power Break Webinar:

The Building and Scaling of UC Quits: Health Systems Change for Tobacco Cessation with Electronic Medical Records

Elisa K. Tong, MD, MA

5/17/18

Moderator

Catherine Saucedo

Deputy Director

Smoking Cessation Leadership Center
University of California, San Francisco
catherine.saucedo@ucsf.edu



Smoking Cessation
Leadership Center

UCSF

University of California
San Francisco

Disclosures

This UCSF CME activity was planned and developed to uphold academic standards to ensure balance, independence, objectivity, and scientific rigor; adhere to requirements to protect health information under the Health Insurance Portability and Accountability Act of 1996 (HIPAA); and include a mechanism to inform learners when unapproved or unlabeled uses of therapeutic products or agents are discussed or referenced.

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Elisa K. Tong, MD, MA, Christine Cheng, Brian Clark, Jennifer Matekuare, Roxana Said, MPH, Catherine Saucedo, and Steven A. Schroeder, MD

Thank you to our funders



Robert Wood Johnson Foundation



Housekeeping

- All participants will be in **listen only mode**.
- Please **make sure your speakers are on** and adjust the volume accordingly.
- If you do not have speakers, please request the dial-in via the chat box.
- **This webinar is being recorded** and will be available on SCLC's website, along with the slides.
- **Use the chat box to send questions** at any time for the presenters.

CME/CEU Statement

Accreditation:

The University of California, San Francisco (UCSF) School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UCSF designates this live activity for a maximum of *1.0 AMA PRA Category 1 Credit™*. Physicians should claim only the credit commensurate with the extent of their participation in the webinar activity.

Advance Practice Registered Nurses and Registered Nurses: For the purpose of recertification, the American Nurses Credentialing Center accepts *AMA PRA Category 1 Credits™* issued by organizations accredited by the ACCME.

Physician Assistants: The National Commission on Certification of Physician Assistants (NCCPA) states that the *AMA PRA Category 1 Credits™* are acceptable for continuing medical education requirements for recertification.

California Pharmacists: The California Board of Pharmacy accepts as continuing professional education those courses that meet the standard of relevance to pharmacy practice and have been approved for *AMA PRA Category 1 Credit™*. If you are a pharmacist in another state, you should check with your state board for approval of this credit.

Respiratory Therapists: This program has been approved for a maximum of 1.0 contact hour Continuing Respiratory Care Education (CRCE) credit by the American Association for Respiratory Care, 9425 N. MacArthur Blvd. Suite 100 Irving TX 75063, Course # 151191000.

New Behavioral Health Accreditation

California Association of Marriage and Family Therapists (CAMFT)

This webinar is accredited through the CAMFT for up to **1.0 CEUs** for the following eligible California providers:

- Licensed Marriage and Family Therapists (LMFTs)
- Licensed Clinical Social Workers (LCSWs)
- Licensed Professional Clinical Counselors (LPCCs)
- Licensed Educational Psychologists (LEPs)

Instructions to claim credit for these CEU opportunities will be included in the post-webinar email and posted to our website.

California Behavioral Health & Wellness Initiative

For our CA residents, we are starting a new venture in CA helping behavioral health organizations go tobacco free and integrating cessation services into existing services thanks to the support of the CTCP.

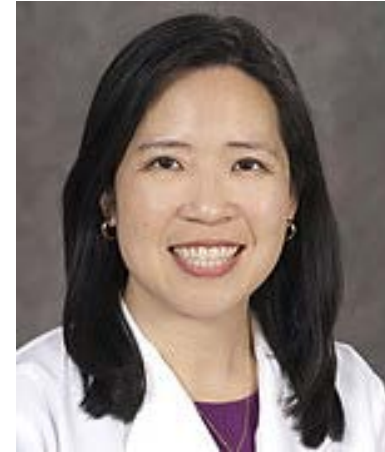
Free CME/CEUs will be available for all eligible California providers, who joined this live activity. You will receive a separate post-webinar email with instructions to claim credit.

Presenter

Elisa K. Tong, MD, MA

Associate Professor

Department of Internal Medicine
University of California, Davis





UC QUILTS

Every smoker. Every encounter.

Building and Scaling UC Quits:
Health Systems Change for Tobacco Cessation
with Electronic Medical Records

Elisa Tong, MD, MA
Associate Professor of Internal Medicine, UC Davis
Project Director, CA Quits

Objectives

- **Population-based Cessation**
- Building UC Quits
- Scaling UC Quits: CA Quits



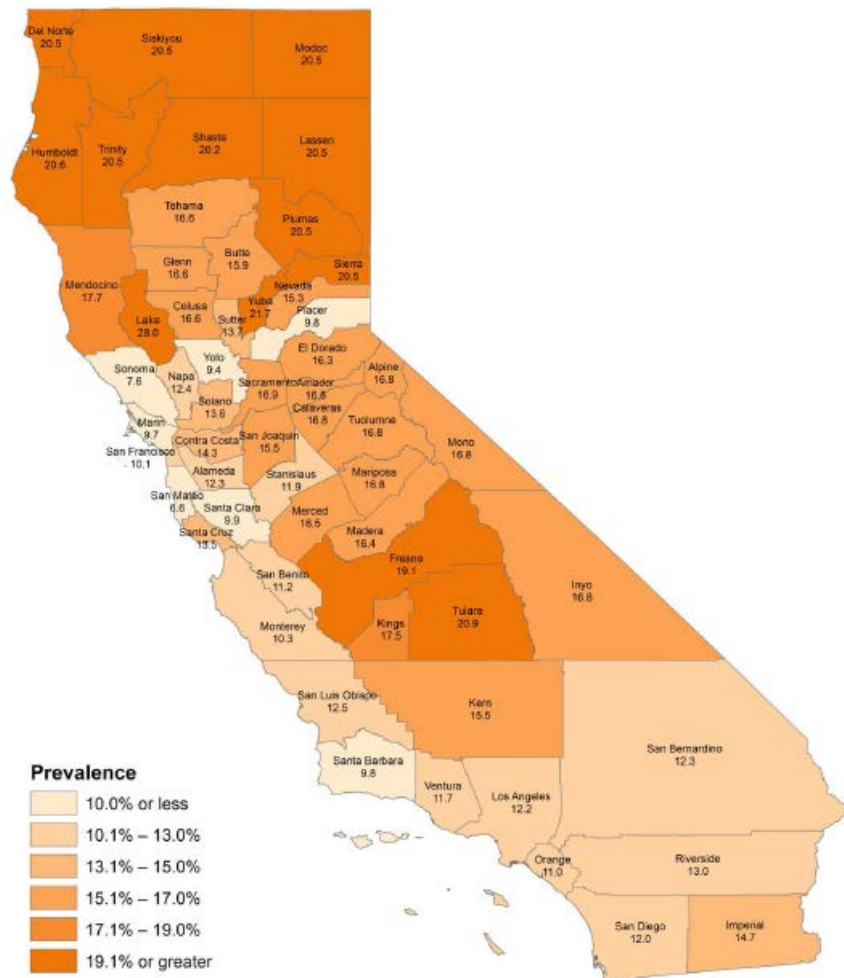
Over 3 Million Smokers in California

CA prevalence: 11.6% (CHIS 2012-4)

- Regional variation

Higher in subgroups (CHIS 2009)

- Medi-Cal: 19.9%
- Low socioeconomic status white and African American: 24%
- American Indians, Asian men: 20-30%
- LGBT: 19%
- Mental health/alcohol/drug: 24%
- Cancer*: 16% (any), 22% (tob-rel)



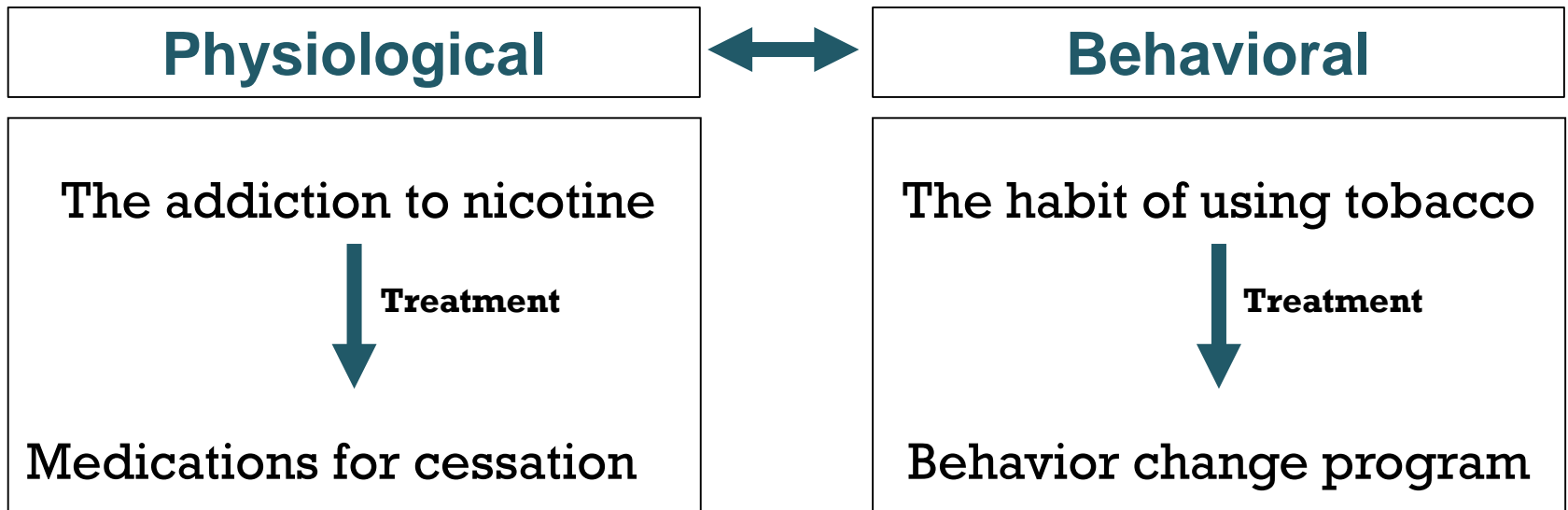
Note: Respondents aged 18+ were asked to report current cigarette smoking behavior.
Source: California Health Interview Survey, 2012–2014.

<http://tobaccofreeca.com/wp-content/uploads/2016/10/2016-California-Tobacco-Facts-Figures.pdf>;

* Among 29% CCR data available: <http://bit.ly/CDOC> CalltoAction

Tobacco Dependence: 2-part Problem

Tobacco Dependence



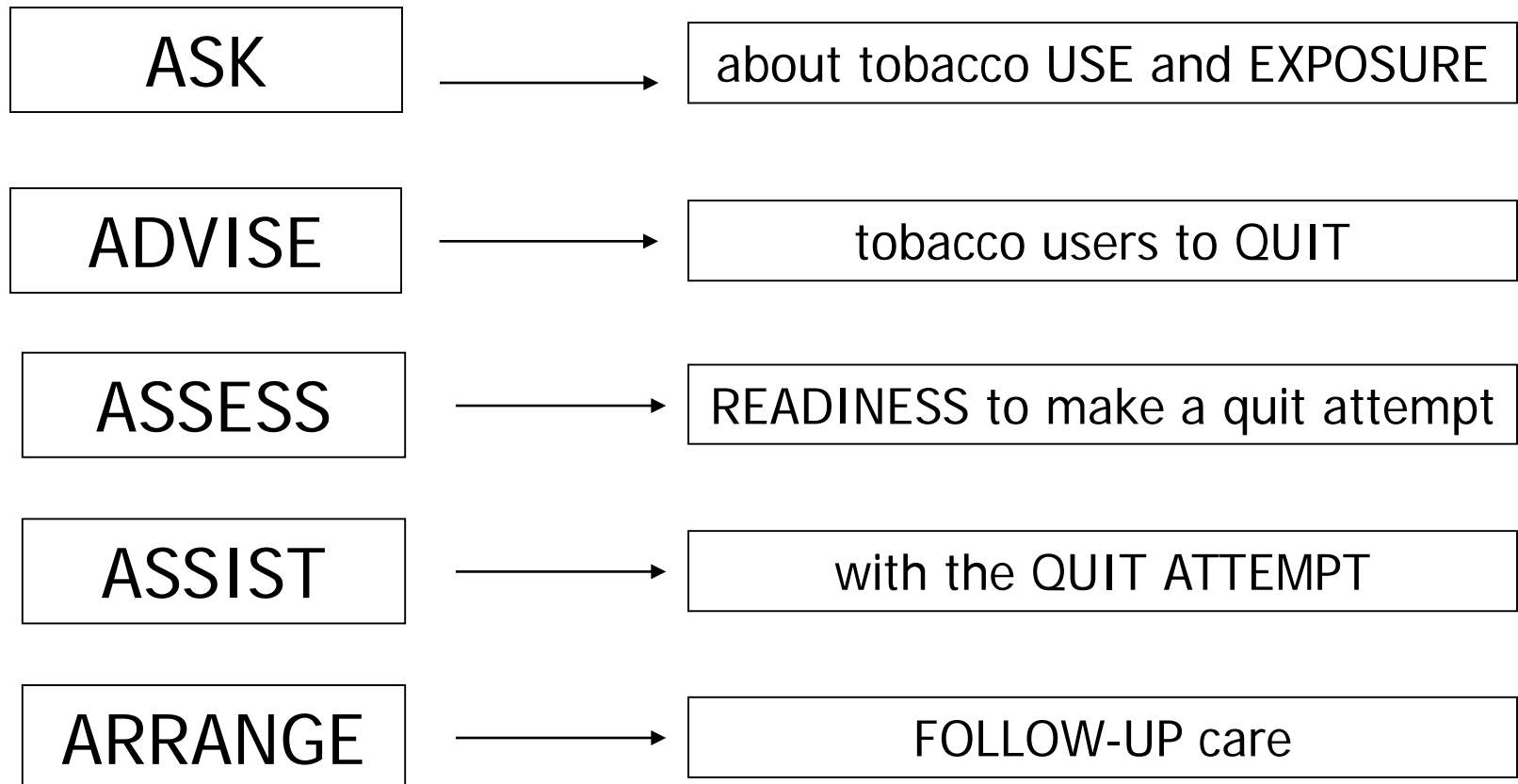
If at first you don't succeed...



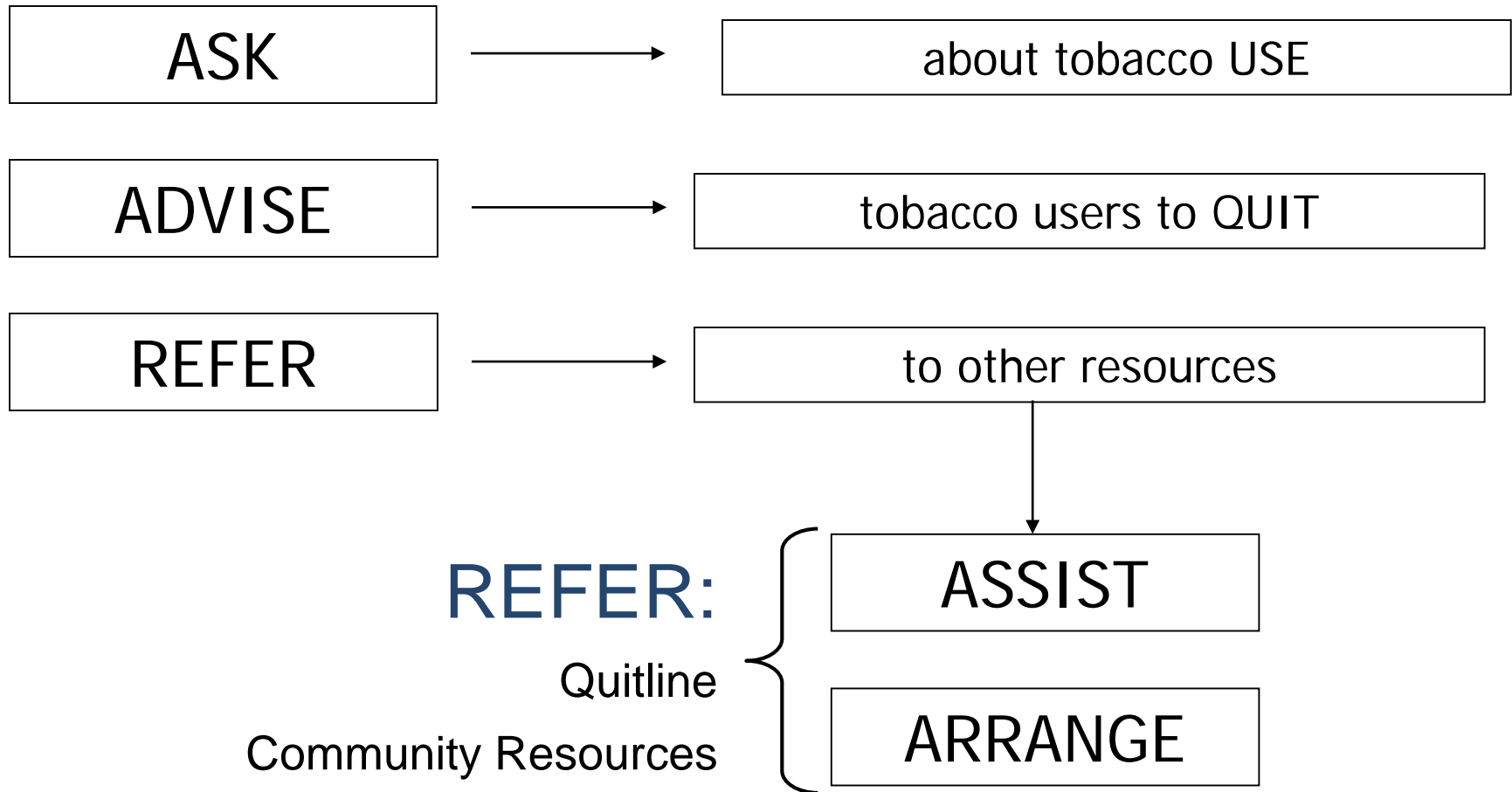
CALIFORNIA
SMOKERS' HELPLINE
1-800-NO-BUTTS

QUIT, QUIT AGAIN.

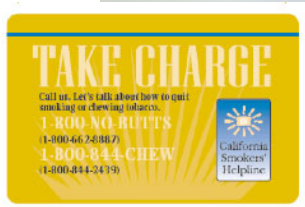
The 5 A's of Tobacco Treatment



Ask, Advise, Refer



California Smokers' Helpline



Free telephone counseling to develop a quit plan

- 25th year, based at UC San Diego
- Doubles chances of long-term quitting (*Zhu et al. NEJM 2002*)

Services:

- Self-help materials, local resources
- Up to six follow-up sessions
- Some free nicotine patch offers
- Languages: English, Spanish, Chinese, Korean, Vietnamese
- M-F 7am-9pm; Sat/Sun 9am-5pm



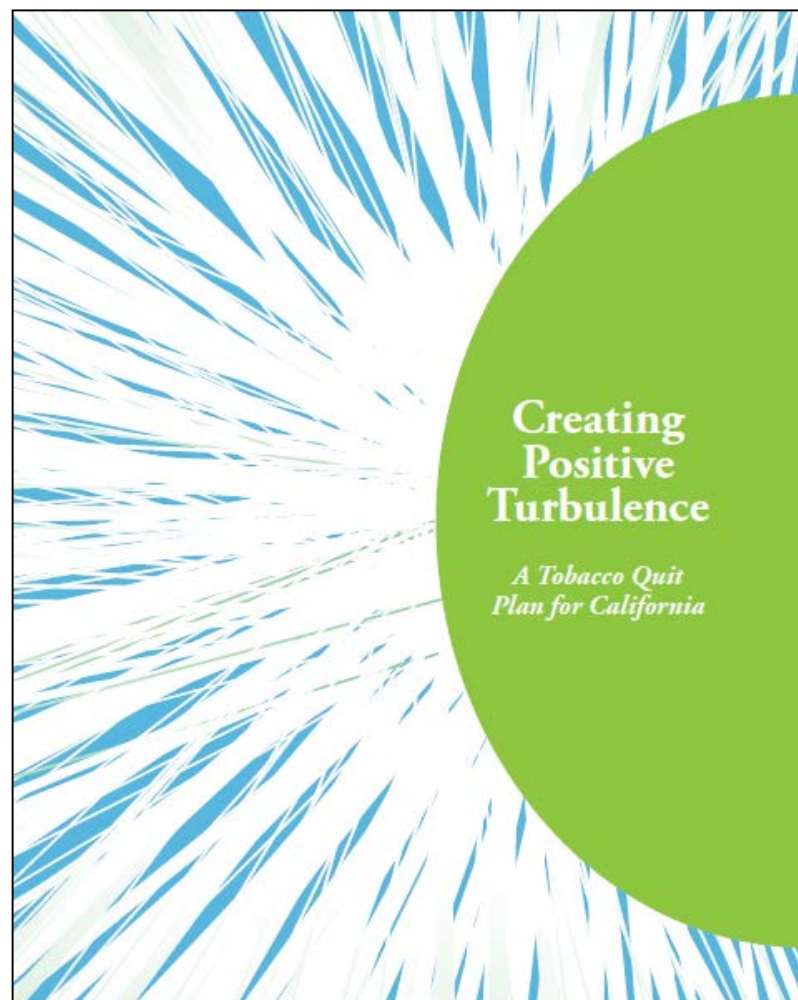
2009 California Summit: A Quit Plan

Social norm change model

“Promoting services that help smokers quit: marketing a statewide tobacco quitline and encouraging health care providers and other professionals to refer tobacco users to it”

Implementation plan

- Health care systems change
- Engage health care providers
- Engage other systems
 - Behavioral health, social service, employers



Original Investigation

National survey of U.S. health professionals' smoking prevalence, cessation practices, and beliefs

Elisa K. Tong, M.D.,¹ Richard Strouse, B.A.,² John Hall, J.D., M.S.,³ Martha Kovac, M.P.H.,³ & Steven A. Schroeder, M.D.⁴

	Primary care physician (n = 437)	Emergency medicine (n = 408)	Psychiatry (n = 400)	Registered nurse (n = 388)
Ever ask if patient smokes ^{a,b}	427 (97.7)	406 (99.5)	382 (95.4)	339 (87.3)
Advises smokers to stop smoking ^a	405 (94.9)	331 (81.7)	305 (80.3)	222 (65.6)
Assesses smokers if interested in quitting ^a	361 (84.8)	158 (38.7)	276 (72.7)	175 (52.2)
Assists smokers to quit				
Sets quit date ^a	257 (63.7)	65 (16.4)	103 (28.9)	78 (24.5)
Refer cessation program ^a	203 (46.7)	107 (26.1)	161 (40.0)	132 (34.0)
Provides material with quitline information ^a	235 (54.5)	121 (29.1)	119 (30.0)	191 (49.4)
Discuss medication ^a	289 (68.5)	59 (14.5)	242 (63.8)	N/A ^c
Arranges follow-up ^a	98 (23.1)	5 (1.3)	76 (20.6)	27 (8.0)

Barriers to 5 A's

- Competing priorities
- Believing counseling not appropriate service
- Uncomfortable asking if smoke
- Not being a PCP
- Smoker
- *68% PCPs agree limited or no reimbursement

Facilitators of 5 A's

- Believing treatment important as a professional responsibility
- Awareness of PHS Guidelines
- Had cessation training

Health System Priority: Tobacco Assessment and Treatment

PLANS



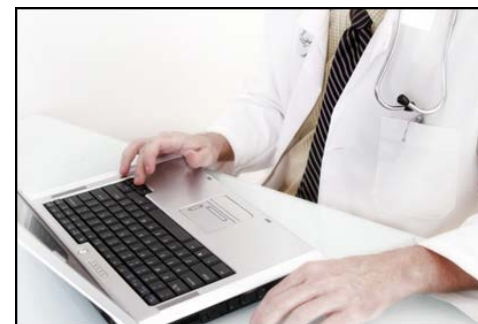
Affordable Care Act (2010)

- Cover tobacco cessation

DHHS, Labor, Treasury (2014)

- Cover 2 quit attempts/year with meds & counseling
- No cost sharing or prior auth

PROVIDERS



“Meaningful Use” (2009)

- Require Tobacco Status in electronic health records

Quality metrics (2012)

- Tobacco identification and counseling reporting in CA

Objectives

- Population-based Cessation
- **Building UC Quits**
- Scaling UC Quits: CA Quits



UC QUILTS VISION

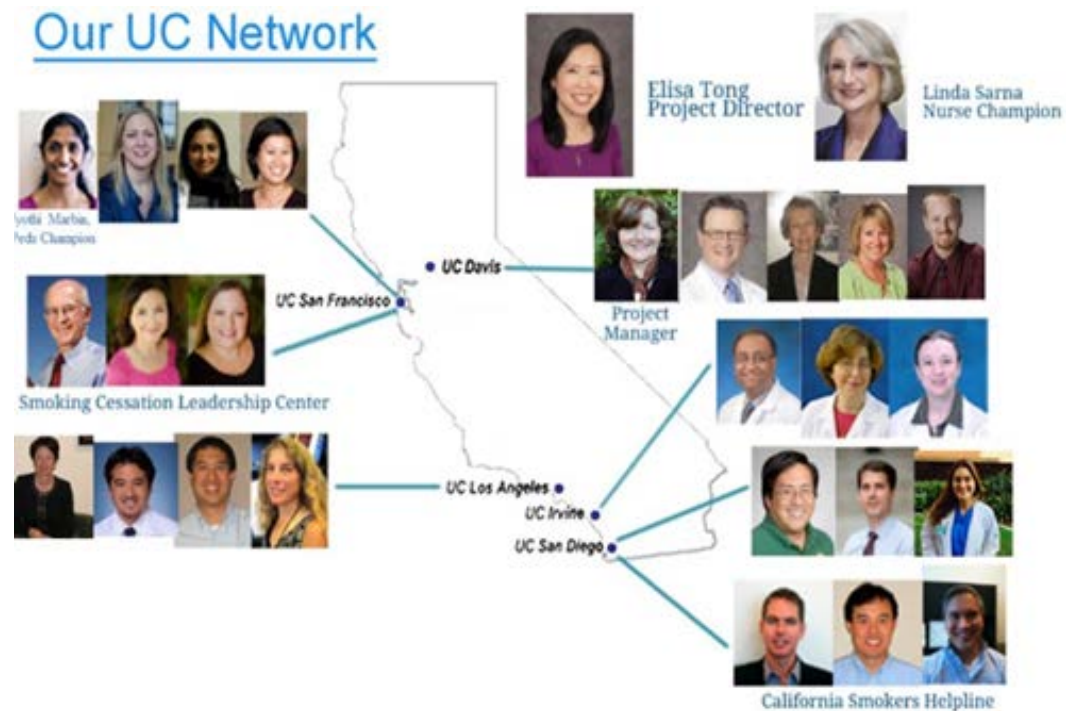
To address tobacco cessation
at every UC Health encounter

The UC Quits Network



UC QUILTS VISION

To address tobacco cessation
at every UC Health encounter



Engage All Providers



Nursing

- Documents tobacco status intake
- Assist nicotine withdrawal during hospital stay



Linda Sarna, RN, PhD
Dean, UCLA School of Nursing



Jyothi Marbin, MD
UCSF Benioff Oakland

Peds and obstetrics

- Passive smoking and helping household smoker

Anesthesia and Surgery

- Access to pre-op clinic, pain clinic, peri-op for surgical lines
- “There is no sweet spot to quit before surgery”



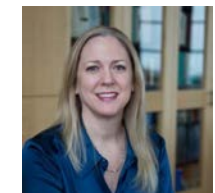
Maxime Cannesson, MD
Vice-Chair Peri-op Med
UCLA Anesthesia

Psychiatry

- Behavioral health has high smoking rates



Tim Fong, MD
UCLA Psychiatry



Lisa Kroon, PharmD
Chair, UCSF Clinical
Pharmacy

Health Professional Team

- Pharmacists, Respiratory Therapists, Social Work

Aims of UC Quits

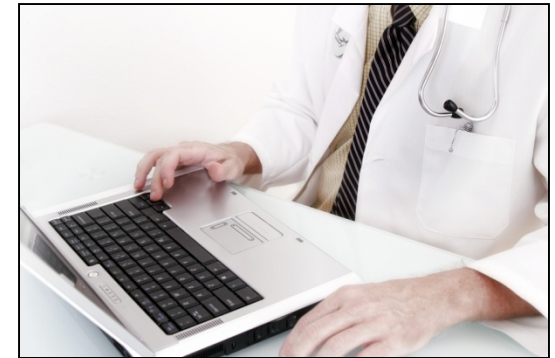
To build capacity through a UC-wide Tobacco Cessation Network

To create technological modifications to each UC EMR

- Yr 1: eReferral to California Smokers' Helpline
- Yr 2: Order sets and alerts

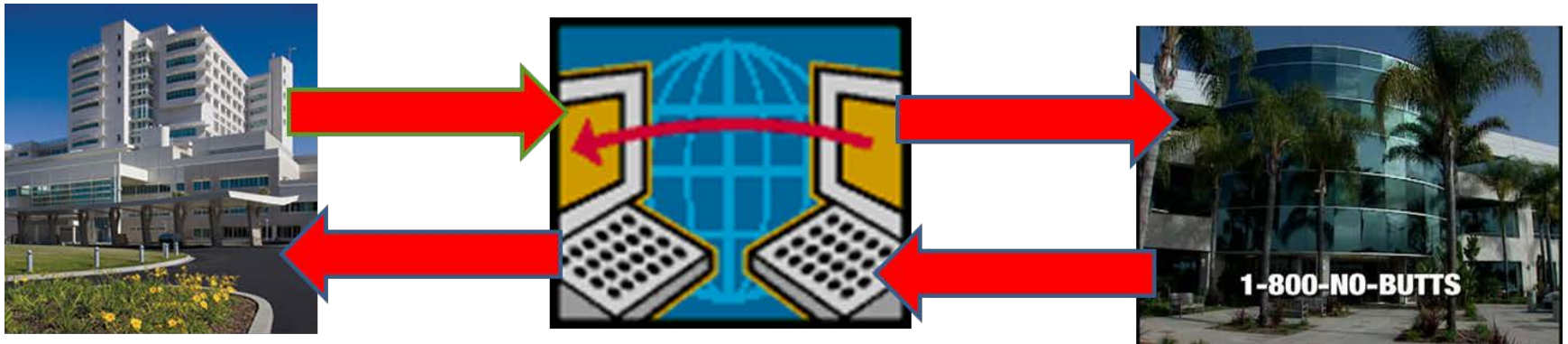
To conduct outreach and education across departments and nursing staff

- UC Quits website resource
- UC Quits brief training modules



Two-way eReferral to Helpline: Helpline calls referred patient in 2 days

13x increased likelihood of patients connecting to quitline*



- 2013: UC Davis sets up California eReferral
- 2014-2015: “UC Quits” scale-up
- 2018: 10,000+ eReferrals

EMR modifications across UCs

	UCD	UCSF	UCLA	UCI	UCSD
eReferral to Helpline	X	X	X	X	X
Outpatient order set	X	X	X	X	X
Outpatient HM alert	X			X	
Outpatient class	X	X		X (pharm)	
Inpatient order set	X	X	X	X	X
Inpatient alert/links	X	RT report	X	X	X
Inpatient education	Nursing Pharm (IM) RT (some)	RT (all)	Nursing, RT (Santa Monica)	Nursing	Nursing RT (some)



UC QUILTS

Every smoker. Every encounter.



- [Home](#)
- [Ask and Advise](#)
- [Refer to Quitline](#)
- [Medications](#)
- [Patient Resources](#)
- [Provider Training](#)
- [About Us](#)

Tobacco is the leading cause of preventable death and disability.

University of California is taking action to address tobacco use and exposure at every UC clinical encounter. You can find tools on this site to help our patients be tobacco-free with improved efficiency at UC. The California Smokers' Helpline at UCSD offers free counseling and follow-up services, and each UC will be linked through the electronic medical record.

The UC Quits Network



UC Quits' Brief Provider Training Webinars

Available for free CME/CEU credit for 3 years

- YouTube links on www.ucquits.com/training
- CMECalifornia

15-30 minutes on topics by UC experts

- Top 10 reasons to get your patient to quit smoking
- The 5As
- Overview of the California Smokers Helpline
- Pharmacotherapy in Smoking Cessation
- Addressing Secondhand Smoke Exposure
- Smoking Cessation in the Perioperative Period
- How Nurses at UC Can Address Tobacco

Top Ten Reasons to Address Tobacco [Click here to go to this CME module.](#)



Lisa Tong, MD, MA, Associate Professor of Medicine UC Davis

The 5 A's of Tobacco Cessation [Click here to go to this CME module.](#)



Linda Sams, PhD, RN, FAAN, Interim Dean UCLA School of Nursing

Medication for Smoking Cessation [Click here to go to this CME module.](#)



Lisa Wilson, PharmD, CGP, Professor & Chair Department of Clinical Pharmacy UCSF

UC Quits The California Smokers Helpline [Click here to go to this CME module.](#)



Chris Anderson California Smokers Helpline UCSF

Reducing Secondhand Smoke Exposure in Children [Click here to go to this CME module.](#)



Jyoti Mathin, MD

First Statewide Specialized Registry



UCI requested having Helpline eReferral for a MU Specialized Registry.

Public Health Specialized Registries

The Centers for Medicare and Medicaid Services Electronic Health Record Incentive Program Stage 3 and [Modifications to Meaningful Use in 2015 Through 2017](#) ("Modified MU") includes Specialized Registry reporting. The eligible hospital or CAH is in active engagement to submit data to a specialized registry. Please view the following options for meeting this measure.

Public Health Specialized Registries

Other Specialized Registry Options

Cancer Case Reporting

[Cancer Case Reporting](#) now falls under the Specialized Registry Reporting measure under the Modified MU rules. Eligible Professionals who diagnose cancer can therefore meet the Specialized Registry Reporting measure.

EHs and CAHs currently are excluded from the existing [Cancer Case Reporting](#) measure in the Modified MU rules. California Department of Public Health (CDPH) is in discussion with federal authorities regarding the creation of a Cancer Reporting measure for EHs and CAHs. In the meantime, EHs and CAHs must still follow California law in submitting cancer data even though it does not satisfy a Meaningful Use measure.

For further instructions go to [Cancer Case Reporting](#) or for general cancer reporting questions, please email MU2CCRHELP@cdr.ca.gov

California Smokers' Helpline

The California Department of Public Health determined that the California Smokers' Helpline, meets the Specialized Registry Reporting measure. The California Smokers' Helpline, funded primarily by the CDPH, California Tobacco Control Program, provides free tobacco cessation counseling in English, Spanish, Mandarin, Cantonese, Korean and

Potential for:

- Tracking
- Re-engagement

Already req

Need
Just ca
or e-mail

Sustainability in Quality: Tobacco Assessment and Treatment

CLINICS

PUBLIC HOSPITAL INCENTIVES AND REDESIGN IN MEDI-CAL (PRIME)

PRIME Domains and Projects

Domain 1: Outpatient Delivery System Transformation and Prevention

These projects emphasize preventive services and the early diagnosis and treatment of illnesses. Domain 1 projects also encourage empowering patients and equipping them with additional tools through access to behavioral health care, social supports, and other well-being needs.

Required for PHS:

- Integration of Physical and Behavioral Health
- Ambulatory Care Redesign: Primary Care
- Ambulatory Care Redesign: Specialty Care

PHS must also select **at least one** other Domain 1 project from the list below:

- Patient Safety in the Ambulatory Setting
- Million Hearts® Initiative²
- Cancer Screening and Follow-up
- Obesity Prevention and Healthier Foods Initiative

HOSPITALS



Tobacco Treatment National Hospital Inpatient Quality Measures

Set Measure ID #	Measure Short Name
TOB-1	Tobacco Use Screening
TOB-2	Tobacco Use Treatment Provided or Offered
TOB-2a	Tobacco Use Treatment
TOB-3	Tobacco Use Treatment Provided or Offered at Discharge
TOB-3a	Tobacco Use Treatment at Discharge
TOB-4	Tobacco Use: Assessing Status After Discharge



©2011 CALIFORNIA DEPARTMENT OF PUBLIC HEALTH
 ASK all of your patients about smoking.
 ADVISE them to quit.
 REFER them to 1-800-NO-BUTTS for free telephone counseling.

4 UC Inpatient Psychiatric Hospitals



Medicare

Medicaid/CHIP

Medicare-Medicaid
Coordination

Private
Insurance

Innovation
Center

Regulations &
Guidance

Research, Statistics,
Data & Systems

Outreach &
Education

[Home](#) > [Newsroom](#) > [Media Release Database](#) > [Fact sheets](#) > [2018 Fact sheets items](#) > [IPF Fiscal Year \(FY\) 2019 Medicare Payment and Quality Reporting Updates for Inpatient Psychiatric Facilities Proposed Rule \(CMS 1690-P\)](#)

Fact sheets

[Return to Newsroom](#)

IPF Fiscal Year (FY) 2019 Medicare Payment and Quality Reporting Updates for Inpatient Psychiatric Facilities Proposed Rule (CMS 1690-P)

Inpatient Psychiatric Facility Quality Reporting

The IPFQR Program is a pay-for-reporting program established by the Affordable Care Act. For FY 2019, CMS recommends the removal of 8 Inpatient Psychiatric Facility Quality Reporting Program measures beginning with the FY 2020 payment determination, and continuing for subsequent years.

Measure Name	Removal Rationale
Chart Abstracted Measures	
Alcohol Use Screening, SUB-1 (NQF #1661)	Costs associated with the measure outweigh the benefit of its continued use in the program
Tobacco Use Screening, TOB-1 (NQF #1651)	Measure performance among IPFs is so high and unvarying that meaningful distinctions and improvements in performance can no longer be made ("topped-out")
Tobacco Use Treatment Provided or Offered at Discharge and Tobacco Use Treatment at Discharge, TOB-3 and TOB-3a, (NQF #1656)	Costs associated with the measure outweigh the benefit of its continued use in the program

Submission
comment
deadline:
6/26/18

Objectives

- Population-based Cessation
- Building UC Quits
- **Scaling UC Quits: CA Quits**





CA QUILTS

aims to change the way health professionals address smoking with their patients

*Tobacco is the
#1 preventable
cause of death
and disability.*



THE INITIATIVE

CA Quits is a tobacco cessation learning collaborative for hospitals participating in the California Department of Health Care Services' Public Hospital Redesign and Incentives in the Medi-Cal (PRIME) program.

This learning collaborative is funded by the California Tobacco Control Program and builds off of the UC Quits project connecting the 5 UC health systems with the California Smokers' Helpline at UC San Diego through bi-directional e-referrals for smoking cessation.

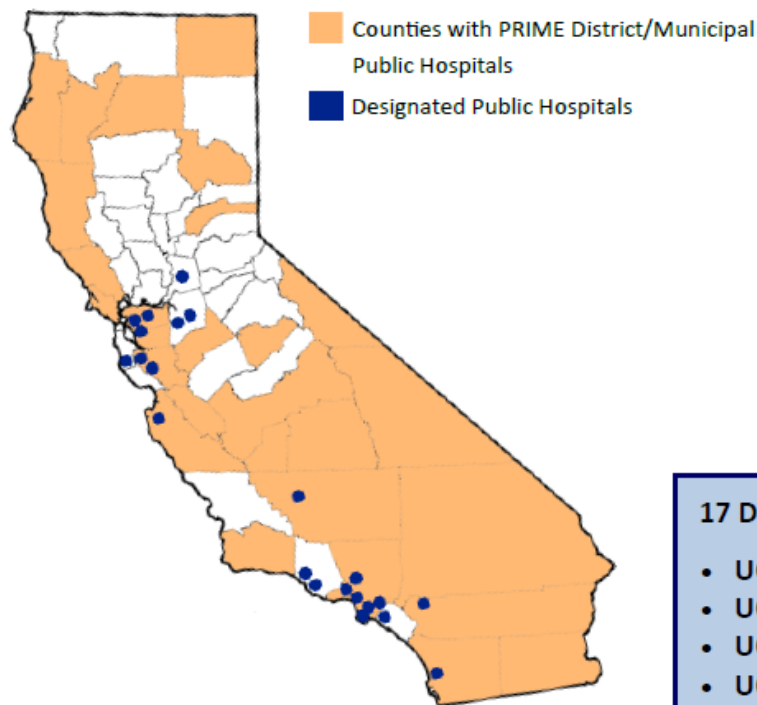
CA QUILTS PARTNERS

California Tobacco Control Program (CTCP), UC Davis, Smoking Cessation Leadership Center at UC San Francisco, California Smokers' Helpline, California Department of Healthcare Services.

For more information, please contact Cynthia Vela at Cynthia.Vela@dhcs.ca.gov

Public Hospital Redesign & Incentives in Medi-Cal (PRIME): Medicaid 1115 waiver

WHO IS PARTICIPATING IN PRIME? | 54 California Public Hospitals reporting on tobacco quality metric



20 District/Municipal Hospitals Reporting on Tobacco

- Coalinga Regional Medical Center
- Eastern Plumas Health Care
- El Camino Hospital
- El Centro Regional Medical Center
- Healdsburg District Hospital
- John C. Fremont Health Care District
- Kaweh Delta Health Care District
- Kern Valley Healthcare District
- Lompoc Valley Medical Center
- Mammoth Hospital
- Mayers Memorial Hospital District
- Modoc Medical Center
- Oak Valley Hospital District
- Palo Verde Hospital
- Palomar Medical Center
- Salinas Valley Memorial Healthcare System
- Southern Inyo Hospital
- Tahoe Forest Hospital District
- Tri City Medical Center
- Tulare Regional Medical Center

17 Designated Public Hospitals

- UC Davis
- UC San Francisco
- UC Los Angeles
- UC Irvine
- UC San Diego
- LA Dept of Health Services
- Alameda Health System
- Arrowhead Regional
- Contra Costa Regional
- Kern Medical Ctr
- Natividad Medical Ctr
- Riverside Univ Health System
- San Francisco General Hospital
- San Joaquin General Hospital
- San Mateo Medical Ctr
- Santa Clara Valley Medical Ctr
- Ventura County Medical Ctr

Vision for CA Quits: Partnerships for Population-based Cessation



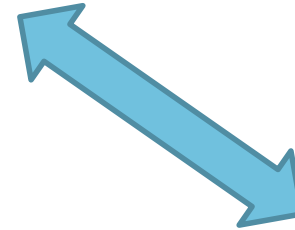
Providers



Plans



Every smoker.
Every encounter.



Public Health

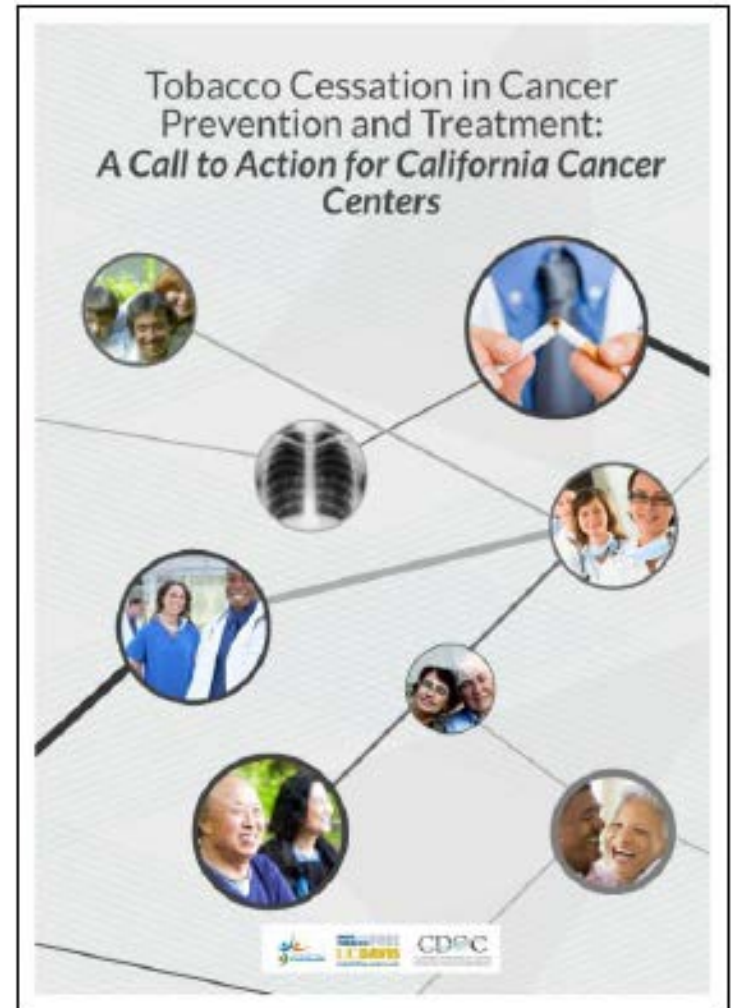
Future Provider Affinity Group: California Cancer Centers

Call to Action for ~100 CA cancer centers

- California Comprehensive Cancer Control Program
- Tobacco Stakeholder Group (coalition of California Dialogue on Cancer)

Highlights gaps in service and tobacco treatment opportunities

- Lung cancer screening





Health Plans: California's Medicaid (Medi-Cal)

Medi-Cal Members: Special Offer to Help You Quit Smoking.



FREE
Nicotine Patches
Ask for a \$20 Gift Card Bonus*

Call the California Smokers' Helpline
for free tips and a quit plan.
1-800-NO-BUTTS

When you call, have your Medi-Cal ID card ready.



*Some conditions apply. One gift card per person, per year. While supplies last.
© 2014 UCSD. Funded by CMS. MIQS2-02/14

www.NoButts.org/Medi-Cal

Medi-Cal Incentives to Quit Smoking project (2011-2016)



Health Plans: 27 Medi-Cal Managed Care Plans



State of California—Health and Human Services Agency
Department of Health Care Services



JENNIFER KENT
DIRECTOR

EDMUND G. BROWN JR.
GOVERNOR

DATE: November 30, 2016

ALL PLAN LETTER 16-014
SUPERSEDES POLICY LETTER 14-006

→(2014)

TO: ALL MEDI-CAL MANAGED CARE HEALTH PLANS

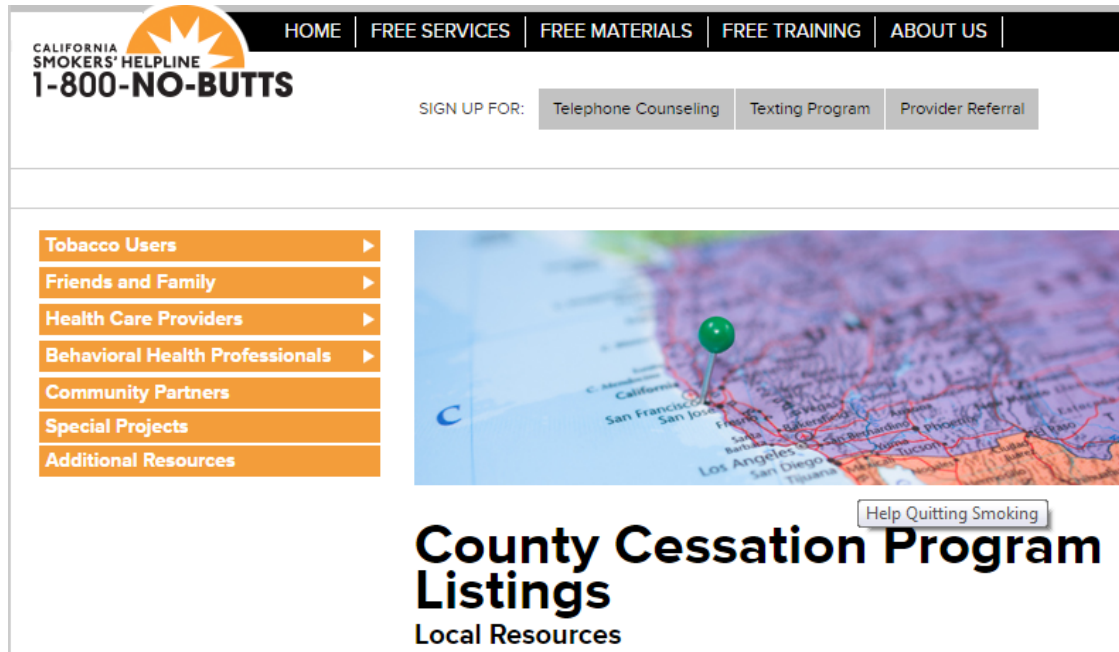
SUBJECT: COMPREHENSIVE TOBACCO PREVENTION AND CESSATION
SERVICES FOR MEDI-CAL BENEFICIARIES



California's All-Plan Policy Letter: Comprehensive Tobacco Treatment

- 1) Initial and annual assessment of tobacco use for each adolescent and adult beneficiary
- 2) Cover FDA-approved tobacco cessation medications (for non-pregnant adults of any age)
- 3) Individual, group, and telephone counseling for beneficiaries of any age who use tobacco products
- 4) Services for pregnant tobacco users
- 5) Prevention of tobacco use in children and adolescents
- 6) Provider training
- 7) Identifying tobacco users by Managed Care Plan providers
- 8) Tracking treatment utilization of tobacco users

Public Health: Local Lead Agencies



CALIFORNIA SMOKERS' HELPLINE
1-800-NO-BUTTS

HOME | FREE SERVICES | FREE MATERIALS | FREE TRAINING | ABOUT US

SIGN UP FOR: Telephone Counseling | Texting Program | Provider Referral

- Tobacco Users
- Friends and Family
- Health Care Providers
- Behavioral Health Professionals
- Community Partners
- Special Projects
- Additional Resources

Help Quitting Smoking

County Cessation Program Listings

Local Resources

- Every county has a Local Lead Agency for tobacco
- Population-based cessation in some counties' Scope of Work
- Listing of cessation classes in county

www.nobutts.org/county-listing

Population Partnership in Progress: Los Angeles County

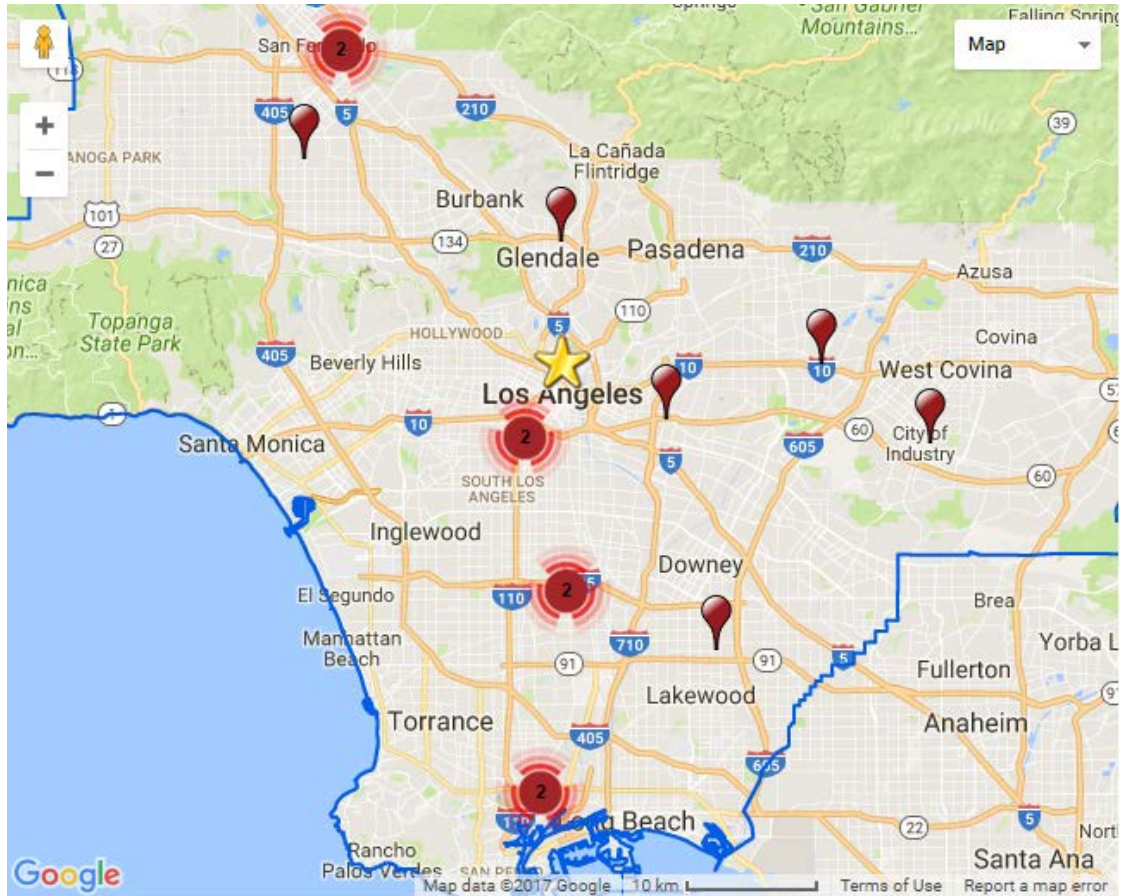


LA DHS 2nd largest public health system

- 19 LA DHS clinics
- 200+ Community Clinics

“eConsult” system for PCP - specialist communication. Helpline now a specialist.
→ 700+ eConsult referrals to Helpline!

External Advisory Board:



Tobacco Control and Prevention Program



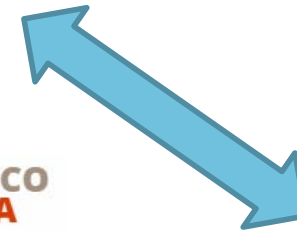
Future Goal: Coordination across Health Professions



Providers



Plans



Public Health



Providers: California Pharmacists

PHARMACISTS:

Furnishing Nicotine Replacement Therapy for Smoking Cessation



California law (Senate Bill 493, effective 1/25/2016) allows pharmacists to provide nicotine replacement therapy (NRT) products without a physician's prescription.¹ This regulation was

Summary

- 1) California Smokers' Helpline is the state's resource for population-based cessation
- 2) Health systems change has prioritized tobacco for individual & population health
- 3) UC Quits to CA Quits: Tobacco treatment as quality care and health partnerships



Home > Medicaid > Section 1115 Demonstrations

Section 1115 Demonstrations

Demonstration Objectives



Q&A

- Submit questions via the **chat box**



Post Webinar Information

- You will receive the webinar recording, presentation slides, information on certificates of attendance, and other resources, in our follow-up email. All of this information will be posted to our website.
- CME/CEUs of up to 1.0 credit is available to all attendees of this live session. Instructions will be emailed after the webinar.

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Physician Assistants: The National Commission on Certification of Physician Assistants (NCCPA) states that the *AMA PRA Category 1 Credits™* are acceptable for continuing medical education requirements for recertification.

California Pharmacists: The California Board of Pharmacy accepts as continuing professional education those courses that meet the standard of relevance to pharmacy practice and have been approved for *AMA PRA Category 1 Credit™*. If you are a pharmacist in another state, you should check with your state board for approval of this credit.

Respiratory Therapists: This program has been approved for a maximum of 1.0 contact hour Continuing Respiratory Care Education (CRCE) credit by the American Association for Respiratory Care, 9425 N. MacArthur Blvd. Suite 100 Irving TX 75063, Course # 151191000.

American Association for Respiratory Care (AARC)



- Free Continuing Respiratory Care Education credit (CRCEs) are available to Respiratory Therapists who attend this live webinar
- Instructions on how to claim credit will be included in our post-webinar email

New Behavioral Health Accreditation

California Association of Marriage and Family Therapists (CAMFT)

This webinar is accredited through the CAMFT for up to **1.0 CEUs** for the following eligible California providers:

- Licensed Marriage and Family Therapists (LMFTs)
- Licensed Clinical Social Workers (LCSWs)
- Licensed Professional Clinical Counselors (LPCCs)
- Licensed Educational Psychologists (LEPs)

Instructions to claim credit for these CEU opportunities will be included in the post webinar email.

California Behavioral Health & Wellness Initiative

For our CA residents, we are starting a new venture in CA helping behavioral health organizations go tobacco free and integrating cessation services into existing services thanks to the support of the CTCP.

Free CME/CEUs will be available for all eligible California providers, who joined this live activity. You will receive a separate post-webinar email with instructions to claim credit.

Upcoming SCLC Webinar

SCLC's next webinar coming in June, will be focused on the Department of Housing and Urban Development's (HUD) rule which mandates Public Housing Authorities to go tobacco-free. The webinar will highlight best-practices and free resources to help implement the rule and assist smokers who want to quit.

Registration is coming soon!

Contact us for technical assistance

- Visit us online at smokingcessationleadership.ucsf.edu
- Call us toll-free at **877-509-3786**
- Please complete the post-webinar survey

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